

# **FIREWEED ALERT**

*Senecio madagascariensis*



Fireweed is a heavily branched daisy like plant. Photo: H. Rose



Seeds readily spread by the wind Photo: B. Johnston



**Fireweed flower showing 13 petals Photo: B. Trounce**



**Serrated leaf margins of Fireweed Photo: H. Rose**

Fireweed has been recently located in the ACT and also on the Monaro Highway near the border. Fireweed is a serious pasture weed of coastal New South Wales. It is able to grow on most soil types and in all aspects.

It forms a persistent seed bank if not controlled, before it flowers and can rapidly take over heavily grazed and neglected pastures and roadsides, competing strongly with existing plants. It seeds prolifically and grows to maturity quickly. Fireweed can quickly establish.

If located please hand remove the plant, bag, dispose of, GPS the site and send a map or the GPS waypoint to Jenny Conolly, Weeds Ranger 0417 716 920 [jenny.conolly@act.gov.au](mailto:jenny.conolly@act.gov.au) or Steve Taylor, Senior Weeds Management Officer 6207 2278 [steve.taylor@act.gov.au](mailto:steve.taylor@act.gov.au) .



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